



PROFESSIONAL STRENGTH

KNOW YOUR PERCENTAGES (%) OF ACTIVE / MEDICINAL INGREDIENTS. IT MAKES A DIFFERENCE TO THE OUTCOME!

PERCENTAGES

Percentages indicate levels of potency. The higher the percentage, the more effective the product is in terms of strength.

ACTIVE / MEDICINAL INGREDIENTS

Components of a product which directly help in achieving its performance.

LABELS CLEARLY STATE THE VALUE **MEDISTIK PROFESSIONAL™** PROVIDES IN COMPARISON TO OTHER TOPICAL ANALGESICS



MEDICINAL INGREDIENTS



WHAT IS MEDISTIK PROFESSIONAL?	CLINICAL MODALITIES	IMPROVES OUTCOME
<p>MEDISTIK PROFESSIONAL™ is anti-inflammatory, vasodilator and counter-irritant within the group of analgesics called non-steroidal anti-inflammatory drugs (NSAIDs).</p> <p>MODE OF ACTION MEDISTIK PROFESSIONAL™ active ingredients temporarily soothe and reduce musculo-skeletal pain and inflammation resulting from injury, stress, sports, arthritic and rheumatic conditions.</p> <p>ALTERNATIVE TO ORAL MEDICATION MEDISTIK PROFESSIONAL™ is delivered via solid, liquid and gel dosages directly on the skin over affected muscles, tendons, ligaments and joints. As a site specific treatment it avoids systemic side effects associated with oral or injected NSAIDs.</p>	<p>MEDISTIK PROFESSIONAL™ flexibly integrates into clinical approaches used to treat many conditions.</p> <p>PREVENTION Highly effective where mechanism of injury and pain are understood, predictable and can be effectively mitigated beforehand – as with athletic training or performances, and exercise.</p> <p>ACUTE PAIN Treatment modality for pain and inflammation related to stress, strains, and cramps.</p> <p>CHRONIC PAIN Bridges clinical appointments and supports patients' self management of pain and inflammation.</p> <p>TREATMENT PAIN Reduces or eliminates pain and discomfort associated with clinical modalities such as massage, traction, exercise, TENS, joint mobilization, active release, and spinal manipulation, through pre or post-treatment application.</p>	<p>COMBINED Easily integrates with clinical massage, ultrasound, laser, aromatherapy, acupressure, exercise, and joint and spine mobilization MEDISTIK PROFESSIONAL™ improves and speeds rehabilitation of acute injuries, as with treatments to increase range of motion. Patients progress faster when treated in conjunction with acute pain management – allowing patients to “work through” their individual pain barriers more quickly.</p> <p>LASER AND ULTRASOUND MEDISTIK PROFESSIONAL™ penetrates underlying structures and may have synergistic effects with laser and ultrasound modalities that can deepen and strengthen the inhibition of the cyclooxygenase enzyme responsible for inflammation, and related pain symptoms.</p> <p>Addressing the psycho-social needs of patients is directly associated to improved outcomes. Offering solutions for symptomatic considerations such as pain directly addresses key stress triggers that can dramatically alleviate their emotions. It provides a comfort level with their clinician with respect to adherence of treatment recommendations and overall rate of return and satisfaction.</p>

PRODUCT LINE

COMPARISON CHART

PRODUCT LINE	46%* MEDISTIK DUAL ACTION STICK 58g	22%* MEDISTIK DUAL ACTION SPRAY 118ml	16%* MEDISTIK ICE THERAPY ROLL-ON 89ml	16%* MEDISTIK ICE THERAPY PUMP 500ml
STRENGTH	●●●●	●●	●	●
FAST ACTING	●	●●●●	●●	●●
HOT/COLD	●●●	●●●●		
COLD			●●●●	●●●●
ACUTE PAIN	●●●●	●●●●	●●	●●
CHRONIC PAIN	●●●●	●●●●	●●	●●
ARTHRITIS	●●●●	●●●●	●●	●●
CRAMPS	●	●●●●	●●	●●
MILD SORENESS	●	●	●●●●	●●●●
PREVENTION	●●●●	●●●●	●●●●	●●●●
FOR MASSAGE			●●●●	●●●●
SALICYLATE FREE			●●●●	●●●●
NATURAL			●●●●	●●●●
* Active / Medicinal Ingredients & Functions	<p>30% Methyl Salicylate Anti-Inflammatory, Counter Irritant, Vasodilator 15% Menthol Counter Irritant, Vasodilator 1% Eucalyptus Oil Counter Irritant, Vasodilator</p>	<p>12% Methyl Salicylate Anti-Inflammatory, Counter Irritant, Vasodilator 10% Menthol Counter Irritant, Vasodilator MSM, Ilex, Glucosamine, Chondroitin and Boswellia. Helps with muscles, joints, nervous system, inflammation.</p>	<p>10% Menthol Counter Irritant, Vasodilator 4% Camphor Counter Irritant, Vasodilator 2% Peppermint Oil Counter Irritant, Vasodilator MSM, Ilex, Glucosamine, Chondroitin, Folic Acid, Vitamin C&D. Helps with muscles, joints, nervous system, inflammation.</p>	<p>10% Menthol Counter Irritant, Vasodilator 4% Camphor Counter Irritant, Vasodilator 2% Peppermint Oil Counter Irritant, Vasodilator MSM, Ilex, Glucosamine, Chondroitin, Folic Acid, Vitamin C&D. Helps with muscles, joints, nervous system, inflammation.</p>
	Maximum Strength and Ultimate Pain Relief	Ultra-Fast for Immediate Pain Relief	Soothing and Cooling Therapy	Soothing and Cooling Therapy

MEDISTIK PROFESSIONAL™ DUAL ACTION Stick is the strongest over the counter topical analgesic available in Canada.

MEDISTIK[™]
PROFESSIONAL

1 877 469 4006
info@medistik.com



MEDISTIK[™]
PROFESSIONAL



CANADIAN | Formulated and Produced in Canada. Health Canada approved and regulated.

TESTIMONIALS

"I trust **MEDISTIK**[™] to provide my patients with fast acting pain relief. No other over-the-counter analgesics I've used compare to the convenience and effectiveness of **MEDISTIK**[™]. **What's most impressive is how long the effect of MEDISTIK**[™] **lasts.** Unlike other analgesics which wear-off in minutes, patients feel the soothing effect of **MEDISTIK**[™] for well over an hour! Compared to traditional allopathic anti-inflammatories, this product is second to none. It's fast, long lasting, safe – and it works!"

| **Dr. Nick Kousouris, B PHE, DC**

"I have been in practice since 1990 and have never found a topical analgesic as strong and effective as **MEDISTIK**[™]. My patients tell me one application lasts for hours and it is easy to use without the mess associated with gels and creams. **I like the fact that MEDISTIK**[™] **has the highest amount of active ingredients allowed without a prescription** and the applicator allows patients to use the product in hard to reach areas."

| **Dr. Arnie Deltoff, DC**

"I have found that **MEDISTIK**[™] has helped my patients feel less pain and reduce inflammation very quickly while enabling me to correct the root cause of their symptoms more effectively. This has resulted in a **win-win situation for both doctor and patients:** quicker reduction in discomfort and inflammation while allowing for easier adjustments and root corrections and guided maintenance of overall well being.

| **Dr. Sam Abbruzzino, DC**

"This is a great pain relief product for patients that **conveniently fits in your doctor's bag, your golf bag or your luggage.** It provides immediate pain relief, which allows patients to become more independent in their pain management."

| **Dr. Rocco Guerriero, DC**

"We started to use **MEDISTIK**[™] a few weeks ago and our patients love the immediate cooling sensation and pain relief. They were very responsive in purchasing **MEDISTIK**[™] for home use and were very happy with the analgesic effects as well as the **convenience of the stick-on application.** I highly recommend Medistik for its clinical effectiveness and easy application."

| **Dr. Ivano Costa, DC**

"In my physiotherapy practice I often treat musculoskeletal injuries. Today's approach to healing emphasizes early activity and **MEDISTIK**[™] is a good tool to control pain and allows early controlled activity without the side effects frequently associated with other forms of pain-relieving medications. **MEDISTIK**[™] **has helped many of my patients to get through both initial acute as well as chronic stages of injury** by relieving pain and consequentially making it easier for them to participate in their treatment."

| **Hana Veprikova, MPT, Hons.BA**

"In my position, I play tough and get banged up pretty hard. **I use MEDISTIK**[™] **before games to warm up, keep loose and stay fluid.** After every practice and game, I use it to get rid of pain and to recover faster from injuries. I've tried many other products but nothing even comes close to how effective and convenient **MEDISTIK**[™] is. I really like it because it really works.

| **Michael Fletcher, former linebacker Toronto Argonauts Football Team**

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46%

MEDISTIK PROFESSIONAL Stick
Maximum Strength
and Ultimate Pain Relief

22%

MEDISTIK PROFESSIONAL Spray
Ultra-Fast for Immediate Pain Therapy

16%

MEDISTIK PROFESSIONAL Roll-on
Soothing and Cooling Therapy

TESTIMONIALS

COMPARISON CHART

CLINICAL MODALITIES

